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3	Advertising	Jefkins, Frank.	659.1 J A	2	1992
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10	Advertising and Promotion : an integrated marketing communications perspective /	Bflich , GeorgeE.	659.1 B A	2	2004
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14	Advertising communications & promotion management	Rossiter, John R.	659.1 R A	1	1997
15	The Advertising concept book : think now, design later : a complete guide to creative ideas, strategies and campaigns /	Barry, Pete.	659.1 B A	1	2008
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18	Advertising graphics	Bockus, William H.	659.1324 BA	1	1986
19	The Advertising Handbook	Brierly, Sean, 1966-	659.1 B A	2	1995
20	Advertising & IMC : principles & practice /	Moriarty, Sandra E. (Sandra Ernst)	659.1 M A	1	2012
21	Advertising in tourism and leisure	Morgan, Nigel.	338.4791 MA	1	2000
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34	The American advertising awards : the book. volume /	Tippett,Kit.	741.6 TA	1	1996
35	Art directors annual 83.	warren,emily.	741.67 WA	1	2004
36	Art Directors Club of Europe. : best of european design & advertising.	Laurence King,.	659.14 L A	2	1998
37	The Best of brochure design 07	Harvey , Wilson.	741.6 HB	1	2003
38	The best of brochure design 4.	Distributed by North Light,.	741.6 DB	1	1998
39	The best of brochure design 6	Cullen, Cheryl Dangel.	741.66 C.B	1	2001
40	The black book : advertising illustration /	faust,clifford.	741.67 FB	1	2001
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46	Cases in advertising and communications management	Greyser, Stephen A.	659.302 GS	1	1992
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52	Color graphics : the power of color in graphic design /	Triedman, Karen.	741.6 TC	1	2002
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58	Communication marketing : une perspective intégrée /	Belch,George E.	659.1 B C	1	2005
59	Contemporary Advertising	Arens,William F.	659.1 A C	1	1996
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63	Contemporary advertising	Arens, William F.	659 A C	1	2002
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65	Creating brochures & booklets	Adkins, Val, 1947-	686.2 AC	1	1994
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71	Dirty politics : deception, distraction, and democracy /	Jamieson, Kathleen Hall.	659.1932 J D	2	1992
72	The Discourse of Advertising	Cook, Guy.	659.1014 C D	1	2001
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76	Electronic commerce : framework , technologies and applications /	bharat, Bhasker	381.1 B E	1	2003
77	Epica book 14 : Europe's best advertising /	Rawlins, Andrew.	741.6 RE	1	2001
78	Essentials of contemporary advertising	Arens, William F.	659.1 A E	3	2007
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80	Fashion graphics	Baruel, Laura	741.6 BF	1	2009
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87	Graphis Brochures 6.	Pedersen, B. Martin	741.6 P G	1	2007
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90	How to produce effective TV commercials	White, Hooper.	659.143 WH	1	1986
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94	Introduction to advertising and promotion : an integrated marketing communications perspective /	Belch, George E. (George Eugene).	659.1 BI	1	1995
95	Introduction to marketing, advertising and public relations	Jefkins, Frank William.	659 J.I	1	1982
96	journalism , advertisement and public relations	Bisht, M .S	659.1905 B J	1	2011
97	Kleppner Advertising Procedure,	Kleppner, Otto, 1899-	659.1 L A	1	1941
98	Kleppner's advertising procedure	Lane, W. Ronald, 1940-	659.1 L K	1	2005
99	The Language of advertising : written texts /	Goddard, Angela, 1954-	659.1014 G L	1	2002
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101	Layout workbook : a real-world guide to building pages in graphic design /	Cullen, Kristin.	741.6 C L	1	2005
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117	Stockworkbook : [photography] /	Haller ,Susan.	779.0973 HS	1	2000
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121	TheHandbook of international marketing communications	Monye.Sylvester O.	658.848 M H	1	2000
122	This side of paradise	Fitzgerald, F. Scott (Francis Scott), 1896-1940.	813.52 FS	3	1996
123	Visual creativity : inspirational ideas for advertising, animation and digital design /	Pricken, Mario.	741.6 P V	1	2004
124	Web catalog cookbook	Allen, Cliff, 1948-	380.1 A.W	1	1997